

Philanthropy Committee Minutes from 06/27/2022 Meeting

Purpose	Philanthropy Committee
Time	6:30 pm
Location	Virtual via Zoom, broadcast live on HLHS YouTube channel

Attendees

Trustees		Library Administration	
	Beverly Dorson		E. Leslie Polott
	Basil Musnuff, Board President		Molly Pandelli
	Heather Link, Chair		
	Heidi Walters		
Other			

Agenda

1.	Meeting was called to order at 6:35 pm
2.	The committee reviewed the minutes of the previous meeting and voted to accept them as submitted.
3.	<p>Fundraising Discussion</p> <p>The committee continued their discussions on how we should approach fundraising events. This included a discussion of the pros/cons of both virtual, hybrid and in-person events.</p> <p>Library staff have contacted Barefoot Contessa and her fee is 50K for a virtual event. They have also reached out to Rachel Ray to get her interest in doing an event for HLHS. Ms. Ray's contact stated that there was some interest but that Ms. Ray is currently in Ukraine. This option can be explored further once Ms. Ray has returned from Ukraine.</p> <p>Library staff also explored potential ideas for an in person event that is tied to a 50 or 100 year theme. The committee discussed a speakeasy theme and there was general interest in this idea. It will need to be explored further.</p> <p>The committee also discussed alternative ideas. It was shared that Great Lakes Brewing is not going out for events. Could also look at other events to get ideas (terrace events at the Cleveland Botanical Garden and events at the Cleveland Museum of Art).</p>



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	Use of the donor software for sending and managing invites was also discussed.
4.	With no other business to come before the committee, the meeting adjourned.