



**HUDSON LIBRARY**  
& HISTORICAL SOCIETY

# *Hudson Library*

## BY THE NUMBERS

2020



# 2020 BY THE NUMBERS

Hudson Community Loves...

## TO PARTICIPATE

TOTAL PROGRAM ATTENDANCE: 29,873

TOTAL PROGRAMS: 1,293

YOUTUBE & FACEBOOK VIEWS: 114,046

## TO READ

NUMBER OF CARDHOLDERS: 24,213

DIGITAL CIRCULATIONS: 239,083

PHYSICAL CIRCULATIONS: 711,987

## TOP ATTENDED PROGRAMS

#1: TERRY GROSS

#2: RUTH WARE

#3: SCOTT KELLY

#4: JENNA BUSH HAGER

#5: JOHN KASICH

#6: COOKING WITH CATHERINE ST. JOHN

#7: MARKETING WITH JOE PULIZZI

#8: CLEVELAND CHINESE MUSIC ENSEMBLE

#9: KATHY REICHS

#10: ART HISTORY: DALE CHIHULY WITH FELICIA STADELMAN

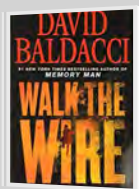
## MOST CIRCULATED TITLES



#1



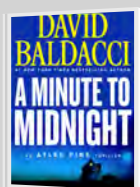
#2



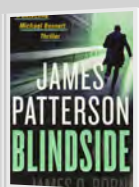
#3



#4



#5



#6



## TO USE TECHNOLOGY

TOTAL INTERNET & WIFI SESSIONS: 36,380

WEBSITE VISITS: 234,977

TOTAL TECH-TO-GO CHECKOUTS: 1,156



## TO LEARN

QUESTIONS ANSWERED: 252,631

DIGITAL PRODUCTS: 10,348

# Financial Report

## 2020 REVENUE

Ohio Public Library Fund (PLF)	\$1,257,978
Local Operating Levy	\$2,647,340
Fines & Other Income	\$18,974
Carryover 1/1/2020	\$3,971,188
Donations & Grants	\$85,016
Earnings on Endowments	\$752,284
<b>Total Revenue</b>	<b>\$8,732,780</b>

## 2020 EXPENDITURES

Personnel	\$2,014,182
Resource Materials (Public Funds)	\$331,394
Resource Materials (Private Funds)	\$61,076
Technology	\$251,881
Utilities, Maintenance & Contracted Services	\$462,474
Programming (Public Funds)	\$68,674
Programming (Private Funds)	\$220,631
Office & Library Supplies	\$53,381
Equipment, Furniture & Capital Improvements	\$100,096
Other	\$10,428
Transfer to Capital Improvement Fund	\$90,000
<b>Total Expenses</b>	<b>\$3,644,217</b>