

FRIENDS OF THE HUDSON LIBRARY
ANNUAL MEETING
HUDSON LIBRARY
NOVEMBER 14, 2019

PRESENT: Lynn Remly, Beverly Dorson, Mary Keidel, Denise Gibson, Virginia Fehrmann, Marilyn Orr, Eunice Friedman, Library Representative for Leslie Polott: Molly Pandelli, Library Board Members: President-Basil Musnuff, John Rydquist, Community Donor: James Boex.

CALL TO ORDER: President Lynn Remly called the meeting to order at 9:30 am.

INTRODUCTIONS: Lynn asked everyone present to introduce themselves.

LIBRARY: Molly requested funding from the group for the following; \$2500 for adult DVD's, \$500 for music CD's, and \$1000 for large print books for a total of \$4000. Eunice moved to approve the request. Beverly seconded it. Funding approved. Molly shared information on some of the special holiday programs the library will be offering this year.

REPORTS

SECRETARY MINUTES: Mary moved and Denise seconded motion to approve October meeting minutes as recorded. Minutes approved.

TREASURER'S REPORT: Mary reported deposits, that included on-line sales, totaling \$4240.88 for October. She noted that to date, we have given \$27,500 to the library. Last year at this time, we had donated \$22,000. Some current and upcoming expenses include: poinsettias for the library, coffee and tea for the party. Publicity expenses were \$158.98 and \$90 to Michele Schwab for the display bookcase. Shipping and Amazon expenses were \$152.24. A \$550 expense was approved previously, for \$25 gift certificates, for library's twenty-two Pages. They help us move book donations into the saleroom. Mary reviewed the expense report with the group. Amazon profits, which are deposited directly into our account, are up from last year. Mary reported reviewing the educators sale figures for the last two years and noted a 20% increase in profits for 2019. Improved advertising for the 2019 sale appears to have helped. Beverly asked if Mary could check profits for 2017 -2019 Holiday Book Sales. Beverly will check the 2017 date and get it to Mary. November 27 was the date for 2018 and December 3 would be the date for 2019. The possibility of expanding use of credit cards from the book sales room to the holiday saleroom was discussed. Use of a "Square" charging device that plugs into the charging port of an I-Pad was discussed. Beverly said that she bought some \$10 phone attachments for use at the ice cream social. They worked well. Lynn said the issue is cost and convenience. Beverly thought that if it facilitated sales it might be worth doing. There is a fee for each swipe of a card, though. Marilyn offered to look further into the matter. Marilyn moved to approve the October treasurer's report and Virginia seconded it. Report approved.

VOLUNTEERS: Beverly reported 50 volunteers and 270 volunteer hours for October. She has about 1-3 volunteer applicants per month. Some start, but are unable to continue for various reasons.

SALES: The group discussed expanding advertising for sales and coordinating more with community downtown events. Some suggestions included: advertising in Hudson Life magazine, possible Black Friday Sales, the Holiday Walk – held Sunday before book sale, lighting of Christmas trees – held Friday before Thanksgiving. We may need to schedule a year in advance to get right sales date for our holiday book sale. Beverly will talk to Kathy to see if we can get the room for the holiday book sale the same day as Santa on the Green in 2020. Lynn suggested maybe Monday afternoon sales for next

year. She will discuss it further with Eunice as staffing is the issue. Eunice still needs one sales person for the holiday sale.

MEMBERSHIP: Denise reported that Delores Schroeder, a committee member, mailed out the annual membership information last Saturday. Two hundred five letters were mailed and ten were hand delivered. She also maintains an Excel spread sheet of the addresses. The annual Friends Communicator newsletter was printed in November in time for the annual meeting and membership drive. Jay Yard put two articles in the Hudson HUB; one for the holiday sale, and one for the annual Friends meeting. Michele Schwab updated our Web page, and purchased, and set up the white bookshelf to display seasonal items for sale. Denise passed out the flyer for the annual holiday book sale for review. She will have them printed on 8x11 regular paper, in color, and they will be ready next week. Paper versus plastic bags was discussed for the bag sale, but no decision was reached, other than we need a uniform bag.

ONLINE SALES: Marilyn reported that she has 800 books in our inventory now, and is out of space in our room. Marilyn has looked into additional off site storage space for books, but a storage locker in Hudson down by the RR tracks goes for \$240. She is still working with Leslie to find additional storage space. She again expressed thanks to Marilyn Flowers who donated 2000 books to the Friends. We have received \$1500 in profit from Amazon and have a five star rating. She noted that we occasionally have to refund money to buyers, as they can be fussy about book cover condition. She has had four refunds because they claim that the book doesn't match the description. She is averaging \$12 per book sold. Highest price for book sold was \$351 for a 1936 biography of Robert E. Lee. She can sell any kind of textbook. She takes the Amazon site down when she is gone and puts it back up when she comes back. Basil asked how she sets the price. Marilyn described some of the criteria. She is selling mostly like new books and checks the ranking. A low ranking means the book sells quickly. These affect the price set for the book.

OLD BUSINESS; Dates and times of the Holiday Book Sale and Christmas Treatings Party were reviewed.

Holiday Book Sale set up: Monday, December 2, 6-9 pm

(Lynn, Mary, Eunice, Denise, Beverly ?) Pages will set up tables

Holiday Book Sale: Tuesday, December 3, 9 am -5 pm

Holiday Christmas Treatings party: Wednesday, December 4th, 9:30-11:30 am

Board decorates and sets up – 9-9:30 am

NEW BUSINESS: ELECTION OF BOARD MEMBERS

Lynn reviewed the ballot of members up for election:

President: Lynn Remly

Treasurer: Mary Keidel

At Large: Marilyn Orr

Volunteer Coordinator: Beverly Dorson

No candidates were suggested from the floor. A brief discussion followed on electing candidates by acclamation and the role of trustees and officers in the voting process. Eunice moved to approve the slate of candidates for office and Denise seconded. Candidates approved. Denise suggested we might review the by-laws to refresh our memory.

Eunice moved the meeting be adjourned and Beverly seconded. Lynn adjourned the meeting at 10:28 am.

Next Meeting: Thursday, December 12, 9:30 – 11:30 am, Conference Room, Hudson Library.

Respectfully submitted: Virginia Fehrmann, Secretary