

2. Build Collaboratives/ Partnerships:

- Strengthen and expand the library's relationship with secondary schools and universities to provide enhanced curriculum and literacy support
- Expand business and organizational sponsorship of programming and collection development as well as joint ventures
- Cultivate relationships with various museums, historical societies and genealogical organizations to advance joint goals

3. Services:

- Expand innovative services, initiatives and programming based on community needs, feedback, and national trends
- Strengthen outreach to community groups/businesses/homebound
- Broaden literacy-based initiatives

4. Technology:

- Advance technology related opportunities and services for the community and staff

5. Personnel:

- Expand departmental cross training and work assignments to broaden staff skills and enhance service to the community
- Facilitate continuing education opportunities for staff to augment skills and knowledge

6. Additional Financial/ Volunteer Resources:

- Seek alternative funding through grantwriting, corporate and business sponsorship, individual giving and fund raising events
- Increase volunteer service opportunities

7. Community Communication:

- Expand the library's role as an educational / cultural center
- Establish the library as the community's forum - a place for the discussion and dissemination of ideas
- Foster awareness of library services, initiatives, and issues through ongoing online, print, cable, television and radio information



Blueprint for the Future

DRAFT



Our Mission: The Hudson Library and Historical Society, known for its commitment to intellectual freedom, shall meet its patrons' needs for educational, informational and entertainment resources and services in a timely, responsive, and dependable manner. The Hudson Library & Historical Society will provide access to information, assist in preservation of community history and provide genealogical and historical resources.

The Planning Process:

The Hudson Library & Historical Society's *Blueprint for the Future* was developed in 2005 based on feedback from the community, schools, library board, staff and the friends of the library. The library worked with the Weatherhead School of Business (CWRU) and followed a planning process called *Appreciative Inquiry* which builds upon past successes to assure future achievement based on common values and vision. In 2008 the library reviewed and updated its strategic vision and accompanying institutional goals with the assistance of the Weatherhead consultants. The updated *Blueprint for the Future* reflects changes and enhancements in library services, collections, programming and technological innovations.

Strategic Vision:

The Hudson Library and Historical Society is committed to providing the highest quality service to the Hudson community. We will continue to do so by staying true to our core values.

Core Values:

These values keep the library focused on a set of commonly held principles enabling consistency in expectations and actions. Our values are:

Intellectual Freedom

- Enabling the open exchange of information through existing and emerging technologies
- Diversifying and expanding available resources in a variety of formats
- Preserving and disseminating our community's rich history

Cooperation/Collaboration

- Expanding partnerships and collaborations at the local, state and national level to maximize results

Services

- Delivering high quality, timely and courteous customer service through a well-trained, professional, paraprofessional and volunteer team

Core Values:

Community

- Anticipating and responding proactively to current and future community needs

Leadership

- Expanding horizons through: innovations in informational and educational programming and services; cutting-edge outreach; and securing financial stability and support through alternative fundraising initiatives

Institutional Goals:

1. Resource Development:

- Expand, broaden and enrich library print, non-print and online collections based on staff and community feedback
- Collect, preserve and promote our historic resources to expand an understanding of Hudson's heritage